

# Jerry Qu

## UI/UX Designer



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A leader and educator with a unique skill-set in industrial design, with over 7 years of experience in understanding and developing products from ideation to production. Highly proficient in visual design, UX design, user-centered design principles and methodologies, and product development.

### UX DESIGN PROJECTS

#### Musicare | UI/UX Designer

OCT 2020 - FEB 2021

The goal of this app was to create an intuitive guide for musical instrument maintenance that can grow with aspiring musicians by providing them step by step tutorials about basic care, saving them money and improving the life span of their instruments.

#### CityPups | UI/UX Designer

APR 2021 - MAY 2021

The goal of this website was to help people living in cities find the perfect dog to adopt, and to increase their trust to proceed with the adoption process.

#### FULTON | UI/UX Designer

JUN 2021 - AUG 2021

Fulton seeks to improve the overall experience of their current website by finding the most effective ways to educate their customers about the product's value and increase sales.

### WORK EXPERIENCE

#### Moss On Rock LLC | Founder & Product Visualization Designer

OCT 2019 - PRESENT, LONG ISLAND NY

SMLLC based in NY servicing independent artists, small businesses, multinational companies, and designers in lighting design, tabletop design, pet design, and oil & gas industries.

- Led design process for 15+ clients with industrial design projects ranging from concept development to additive manufacturing.
- Created 2D and 3D promotional animated product videos with FX and motion graphics for oil & gas companies.

#### Atlantic Weld Tech | Graphic Designer

OCT 2017 - FEB 2019, REMOTE

Multinational developer and provider of automation welding technology and advanced pipeline construction.

Served as chief designer and revamped an outdated website. Created icon packs, website wireframes, and 3D product renderings working closely with the website developer.

- Redesigned the company logo, product logos, and trade show souvenirs to attract new clients at conventions.
- Created a company mascot identity featured on all products to boost brand consistency.

### EDUCATION

#### Springboard | UI/UX Design Career Track

SEP 2020 - JUN 2021. REMOTE

Nine-month intensive course in UI/UX methodologies and technologies

#### Pratt Institute | B. Industrial Design

AUG 2014 - MAY 2018, BROOKLYN NY

Honors - President's List

### HARD SKILLS

- Digital illustration with Photoshop & Illustrator
- Concept Sketches
- Wireframes, mockups & UI prototypes w/ Adobe XD & Figma
- Motion design with AfterEffects
- Style guides & design strategy
- User flows, research & interviewing
- Product validation

### TOOLS

- Adobe Creative Suite (XD, Illustrator, Photoshop, Lightroom, InDesign, AfterEffects, PremierePro)
- SOLIDWORKS 3D
- Keyshot Pro

### SOFT SKILLS

- Collaborative
- Open-minded
- Efficient worker
- Critical thinker
- Empathetic
- Communicative
- Leadership

### PUBLICATIONS

#### Pratt Institute | Dept. of Industrial Design

JAN 2020 - PRESENT

Guest critic and instructional assistant for Prof. Celentano's HOMEWORK course.

[See here](#)